

May 2019











# **Forward Looking Statement**

Statements contained in this presentation that state the Partnership's or management's expectations or predictions of the future are forward-looking statements. The words "believe," "expect," "should," "intends," "anticipates", "estimates," "target" and other similar expressions identify forward-looking statements. It is important to note that actual results could differ materially from those projected in such forward-looking statements. For more information concerning factors that could cause actual results to differ from those expressed or forecasted, see CrossAmerica's annual reports on Form 10-K, quarterly reports on Form 10-Q and other reports filed with the Securities and Exchange Commission and available on the Partnership's website at www.crossamericapartners.com. If any of these factors materialize, or if our underlying assumptions prove to be incorrect, actual results may vary significantly from what we projected. Any forward-looking statement you see or hear during this presentation reflects our current views as of the date of this presentation with respect to future events. We assume no obligation to publicly update or revise these forward-looking statements for any reason, whether as a result of new information, future events, or otherwise.











# CrossAmerica Business Overview

Gerardo Valencia, CEO & President











## First Quarter Operating Results

OPERATING RESULTS (in thousands, except for per gallon and site count)	Three Months ended March 31, 2019 2018		% Change	
Total Motor Fuel Distribution Sites (period avg.)	1,226	1,259	(3%)	
Total Volume of Gallons Distributed	231,233	249,508	(7%)	
Wholesale Fuel Margin per Gallon	\$0.064	\$0.057	12%	
Wholesale Fuel Gross Profit	\$14,770	\$14,299	3%	
Rental & Other Gross Profit (Net) (Wholesale & Retail)	\$15,598	\$17,852	(13%)	
Operating Expenses	\$15,353	\$16,342	(6%)	
General & Administrative Expenses	\$4,418	\$4,720	(6%)	

- Volumes impacted by optimization efforts, soft demand and site divestment
- Margin Optimization exiting low margin business and improving profitability of base business
- Rental GP impacted by new lease standard
- Cost discipline and efficiencies to improve base











### **Strong Progress on Strategic Initiatives**

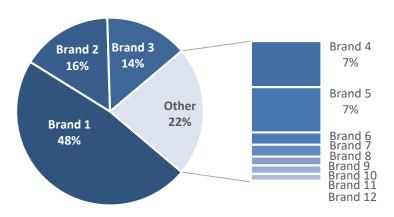
### Progressing Asset Exchange with ACT – profitable and at speed

- Dealerized 60 sites this quarter first tranche of asset exchange in the 2<sup>nd</sup> Quarter
- Expect EBITDA from first 60 sites to be in the high end of range that was previously disclosed
- 64 additional sites with signed LOI and 25 of these with signed dealer contracts

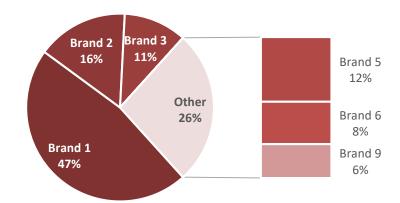
### Fuel Supply Strategic Review (Fuel Synergies)

- Completed and finishing implementation of new contracts anticipate impact in 2Q
- Expected value of synergies to be in line with previous communications
- Sites rebranded or refreshed can provide additional value through higher sales

### **Fuel Brands Before Strategic Supply Review**



### **Fuel Brands After Strategic Supply Review**











# **Strategic Initiatives Progress**

### Alabama transformation

- Changed dispensers in over half of the network
- Hard branding and reimaging progressing
- Plan to complete transformation by 3Q 19





### Exit of Retail Operations

- Signed LOI with strong operator for balance of company operated network post exchange
- On track to exit company retail operations by end of 2019

### Base Business Improvement

- Expect to finish year with about 75 additional C-Store franchised locations
- Strategic collaboration with fuel brands established











## **Long Term Strategy**

#### Who we are

- One of the largest branded fuel wholesalers in North America, and likely the one with the largest portfolio of controlled properties
- With access to a leading Back Court C-Store franchise

### Who we will become

- The Best Branded Fuel Wholesaler in North America
- Preferred choice for customers, a great employer and brand partner

	Part	Inorganic Growth ticipating in Consolidation in t	he US			
<b>Growth with Circle K</b> — Capturing growth through realignment of portfolios and being the wholesale arm for Circle K						
	c <b>Growth</b> — Capturing gro					

Financial Objective	5 Year Plan
Distributable Cash Flow Coverage Ratio	+1.10x Target
Debt Leverage Ratio	4.00 – 4.25x Target
Adjusted EBITDA growth	Currently targeting 5% to 15% CAGR











# CrossAmerica Financial Overview

Evan Smith, Chief Financial Officer











## **First Quarter Results Summary**

OPERATING RESULTS (in millions, except for per gallon and	Three Moi Marc	% Change	
site count)	2019	2018	% Change
Gross Profit	\$37.1	\$40.0	(7%)
Adjusted EBITDA	\$21.4	\$26.0	(18%)
Distributable Cash Flow	\$13.3	\$16.7	(20%)
Weighted Avg. Diluted Units	34.5	34.2	1%
Distribution Paid per LP Unit	\$0.5250	\$0.6275	(16%)
Distribution Attributable to Each Respective Period per LP Unit	\$0.5250	\$0.5250	0%
Distribution Coverage (Paid Basis – current quarter)	0.73x	0.78x	(6%)
Distribution Coverage (Paid Basis – trailing twelve months)	1.03x	0.96x	7%









## **Capital Strength**

- Leverage, as defined under our credit facility, was 4.81X as of March 31,
   2019
- Entered into a New \$750 million Senior Secured Revolving Credit Facility on April 1st
  - Increased commitments from \$650 million to \$750 million with the ability to increase commitments by \$300 million, subject to certain conditions;
  - Provides for the current and future asset exchange transactions with Circle K, subject to certain conditions being satisfied;
  - Provided for a general reduction in the applicable margin;
  - Increased the maximum permitted leverage ratio during most periods;
  - Reduced cost of compliance, including removal of the requirement to mortgage real property; and
  - Extended the maturity from April 2020 to April 2024.

### Maintain Distribution Rate

- Distributable Cash Flow of \$13.3 million for the three-month period ended March 31,
   2019
- Distribution rate of \$0.5250 per unit (\$2.10 per unit annualized) attributable to the first quarter of 2019
- TTM coverage ratio to 1.03 times for period ending 03/31/19 from 0.96 times in for the TTM ending 03/31/18



# New Lease Accounting Effective in 2019

- We have benefited in the past from the accounting for our saleleaseback transactions
  - Prior accounting guidance effectively resulted in these leases being accounted for as capital leases, with rent payments paid under the leaseback being characterized as principal and interest, neither of which impacted EBITDA
- Under the new guidance effective 1/1/19, rent payments are characterized as rent expense
  - Rent payments now reduce EBITDA, primarily within the wholesale segment
  - Significantly lesser impact on DCF as the portion of rent payments previously characterized as interest expense has always reduced DCF









# New Lease Accounting Effective in 2019

Pro Forma EBITDA and Distribution Coverage based on <u>Full Year 2018</u> Results (in thousands, except for per unit amounts)

\*ASU-

	A30-		
	As	2016-02	As
	Reported	Adjusts.	Adjusted
Net income available to limited partners	\$ 3,672	\$ (1,709)	\$ 1,963
Interest expense	32,872	(5,518)	27,354
Income tax benefit	(2,733)		(2,733)
Depreciation, amortization and accretion	66,549	)	66,549
EBITDA	100,360	(7,227)	93,133
Equity funded expenses related to incentive			
compensation and the Amended Omnibus Agreement	3,781	-	3,781
Loss on dispositions and lease terminations, net	6,297	,	6,297
Acquisition-related costs	2,914	ļ	2,914
Adjusted EBITDA	113,352	(7,227)	106,125
Cash interest expense	(31,338)	5,518	(25,820)
Sustaining capital expenditures	(2,443)		(2,443)
Current income tax expense	(1,528)		(1,528)
Distributable Cash Flow	\$ 78,043	\$ \$ (1,709)	\$ 76,334
Weighted average diluted common units	34,345	34,345	34,345
Distributions paid per limited partner unit	\$ 2.2025	\$ 2.2025	\$ 2.2025
Distribution Coverage Ratio	1.03	-0.02x	1.01x

<sup>\*\$7,227</sup> impact to EBIDTA/Adjusted EBITDA: \$6,667 to Wholesale Segment (Rent & Other) and \$560 to Retail segment (Rent & Other)











# New Lease Accounting Effective in 2019

Pro Forma EBITDA and Distribution Coverage for <u>First Quarter</u> Results (in thousands, except for per unit amounts)

	First (	Quarter 2019	_	First Quarter 2018			
		As		As	ASU 20	16-02	As
	R	eported		Reported	Adju	sts.	Adjusted
Net income (loss) available to limited partners	\$	79	-	\$ (1,985)	\$	(404)	\$ (2,389)
Interest expense		7,337		8,052	(:	1,403)	6,649
Income tax benefit		149		273			273
Depreciation, amortization and accretion		13,061	_	15,500			15,500
EBITDA		20,626		21,840	(:	1,807)	20,033
Equity funded expenses related to incentive							
compensation and the Amended Omnibus Agreement		202		3,343			3,343
Loss (gain) on dispositions and lease terminations, net		59		(230)			(230)
Acquisition-related costs		558		1,056			1,056
Adjusted EBITDA		21,445	•	26,009	(:	1,807)	24,202
Cash interest expense		(7,047)		(7,624)	:	1,403	(6,221)
Sustaining capital expenditures		(326)		(790)			(790)
Current income tax expense		(815)		(924)			(924)
Distributable Cash Flow	\$	13,257	- -	\$ 16,671	\$	(404)	\$ 16,267
Weighted average diluted common units		34,456	•	34,165	34	4,165	34,165
Distributions paid per limited partner unit	\$	0.5250		\$ 0.6275	\$ 0.	6275	\$ 0.6275









# **Appendix**

First Quarter 2019 Earnings Call









## **Non-GAAP Financial Measures**

#### **Non-GAAP Financial Measures**

We use non-GAAP financial measures EBITDA, Adjusted EBITDA, Distributable Cash Flow and Distribution Coverage Ratio. EBITDA represents net income available to us before deducting interest expense, income taxes and depreciation, amortization and accretion, which includes certain impairment charges. Adjusted EBITDA represents EBITDA as further adjusted to exclude equity funded expenses related to incentive compensation and the Amended Omnibus Agreement, gains or losses on dispositions and lease terminations, certain acquisition related costs, such as legal and other professional fees and separation benefit costs associated with recently acquired companies, and certain other non-cash items arising from purchase accounting. Distributable Cash Flow represents Adjusted EBITDA less cash interest expense, sustaining capital expenditures and current income tax expense. Distribution Coverage Ratio is computed by dividing Distributable Cash Flow by the weighted average diluted common units and then dividing that result by the distributions paid per limited partner unit.

EBITDA, Adjusted EBITDA, Distributable Cash Flow and Distribution Coverage Ratio are used as supplemental financial measures by management and by external users of our financial statements, such as investors and lenders. EBITDA and Adjusted EBITDA are used to assess our financial performance without regard to financing methods, capital structure or income taxes and the ability to incur and service debt and to fund capital expenditures. In addition, Adjusted EBITDA is used to assess our operating performance of our business on a consistent basis by excluding the impact of items which do not result directly from the wholesale distribution of motor fuel, the leasing of real property, or the day to day operations of our retail site activities. EBITDA, Adjusted EBITDA, Distributable Cash Flow and Distribution Coverage Ratio are also used to assess our ability to generate cash sufficient to make distributions to our unit-holders.

We believe the presentation of EBITDA, Adjusted EBITDA, Distributable Cash Flow and Distribution Coverage Ratio provides useful information to investors in assessing our financial condition and results of operations. EBITDA, Adjusted EBITDA, Distributable Cash Flow and Distribution Coverage Ratio should not be considered alternatives to net income or any other measure of financial performance or liquidity presented in accordance with U.S. GAAP. EBITDA, Adjusted EBITDA, Distributable Cash Flow and Distribution Coverage Ratio have important limitations as analytical tools because they exclude some but not all items that affect net income. Additionally, because EBITDA, Adjusted EBITDA, Distributable Cash Flow and Distribution Coverage Ratio may be defined differently by other companies in our industry, our definitions may not be comparable to similarly titled measures of other companies, thereby diminishing their utility.











## **Non-GAAP Reconciliation**

The following table presents reconciliations of EBITDA, Adjusted EBITDA, and Distributable Cash Flow to net income, the most directly comparable U.S. GAAP financial measure, for each of the periods indicated (in thousands, except for per unit amounts):

		Three Months Ende			
	<u></u>	2019		2018	
Net income (loss) available to limited partners <sup>(a)</sup>	\$	79	\$	(1,985)	
Interest expense <sup>(a)</sup>		7,337		8,052	
Income tax expense		149		273	
Depreciation, amortization and accretion expense		13,061		15,500	
EBITDA <sup>(a)</sup>		20,626		21,840	
Equity funded expenses related to incentive compensation and the Amended Omnibus		202		2.242	
Agreement <sup>(b)</sup>		202		3,343	
Loss (gain) on dispositions and lease terminations, net		59		(230)	
Acquisition-related costs <sup>(c)</sup>		558		1,056	
Adjusted EBITDA <sup>(a)</sup>		21,445		26,009	
Cash interest expense <sup>(a)</sup>		(7,047)		(7,624)	
Sustaining capital expenditures <sup>(d)</sup>		(326)		(790)	
Current income tax expense		(815)		(924)	
Distributable Cash Flow <sup>(a)</sup>	\$	13,257	\$	16,671	
Weighted-average diluted common units		34,456		34,165	
Distributions paid per limited partner unit <sup>(e)</sup>	\$	0.5250	\$	0.6275	
Distribution Coverage Ratio <sup>(a)(f)</sup>		0.73x		0.78x	

- As further discussed in Note 1 to the financial statements of CrossAmerica's First Quarter 2019 Form 10-Q, the Partnership adopted ASC 842 effective January 1, 2019, and as a result, the Partnership's results for the three months ended March 31, 2018. Most significantly, payments on CrossAmerica's previous failed sale-leaseback obligations were characterized as principal and interest expense in periods prior to 2019. Starting in 2019, these payments are characterized as rent expense. These payments for the three months ended March 31, 2018 amounted to approximately \$1.7 million and \$0.1 million for the wholesale and retail segments, respectively. Of the total payments, \$1.4 million was classified as interest expense for the three months ended March 31, 2018.
- (b) As approved by the independent conflicts committee of the Board, the Partnership and Circle K mutually agreed to settle certain amounts due under the terms of the Amended Omnibus Agreement in limited partner units of the Partnership.
- (c) Relates to certain discrete acquisition related costs, such as legal and other professional fees, separation benefit costs and certain purchase accounting adjustments associated with recently acquired businesses.
- (d) Under the Partnership Agreement, sustaining capital expenditures are capital expenditures made to maintain our long-term operating income or operating capacity. Examples of sustaining capital expenditures are those made to maintain existing contract volumes, including payments to renew existing distribution contracts, or to maintain our sites in conditions suitable to lease, such as parking lot or roof replacement/renovation, or to replace equipment required to operate the existing business.
- (e) On April 25, 2019, the Board approved a quarterly distribution of \$0.5250 per unit attributable to the first quarter of 2019. The distribution is payable on May 13, 2019 to all unitholders of record on May 6, 2019.
- (f) The distribution coverage ratio is computed by dividing Distributable Cash Flow by the weighted-average diluted common units and then dividing that result by the distributions paid per limited partner unit.







