

# Q2 2015 Earnings Call August 7, 2015







### Safe Harbor Statements



#### **Forward-Looking Statements**

Statements contained in this presentation that state the Company's or management's expectations or predictions of the future are forward-looking statements and are intended to be covered by the safe harbor provisions of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended. The words "believe," "expect," "should," "intends," "estimates," and other similar expressions identify forward-looking statements. It is important to note that <u>actual results could differ materially from those</u> <u>projected in such forward-looking statements</u>. For more information concerning factors that could cause actual results to differ from those expressed or forecasted, see CST filings with the Securities and Exchange Commission ("SEC"), including the Risk Factors in our most recently filed Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q as filed with the SEC and available on CST Brand's website at <u>www.cstbrands.com</u> and CrossAmerica's website at <u>www.crossamericapartners.com</u>. If any of these risks or uncertainties materialize, or if our underlying assumptions prove to be incorrect, actual results may vary significantly from what we projected. Any forward-looking statement you see or hear during this presentation reflects our current views as of the date of this presentation with respect to future events. We assume no obligation to publicly update or revise these forward-looking statements for any reason, whether as a result of new information, future events, or otherwise.

#### **Non-GAAP Financial Measures**

To supplement our consolidated financial statements prepared in accordance with accounting principles generally accepted in the United States ("GAAP") and to better reflect period-over-period comparisons, we use non-GAAP financial measures that either exclude or include amounts that are not normally excluded or included in the most directly comparable measure, calculated and presented in accordance with GAAP. Non-GAAP financial measures do not replace and are not superior to the presentation of GAAP financial results, but are provided to improve overall understanding of our current financial performance and our prospects for the future. We believe the non-GAAP financial results provide useful information to both management and investors regarding certain additional financial and business trends relating to financial condition and operating results. In addition, management uses these measures, along with GAAP information, for reviewing financial results and evaluating our historical operating performance. The non-GAAP adjustments for all periods presented are based upon information and assumptions available as of the date of this presentation. The non-GAAP information regarding the non-GAAP financial measure referenced in this presentation, including the reconciliation to the nearest GAAP measure can be found in our financial results press releases, available on our web sites: www.cstbrands.com and www.crossamericapartners.com.





# **Overview & Store Initiatives** Kim Lubel President, CEO and Chairman of the Board



### 2Q15 Results Summary



(Amounts in millions except Earnings per Share, Distributable Cash Flow per LP Unit and Distribution Coverage)

#### CST Brands, Inc.

	Three Months	% Change	
	2015	2014	% Change
Gross Profit	\$277	\$280	(1%)
EBITDA	\$80	\$88	(9%)
Earnings per Share	\$0.32	\$0.43	(26%)

#### **CrossAmerica Partners LP**

	Three Months	% Change	
	2015	2014	% Change
Gross Profit	\$38	\$27	41%
Adjusted EBITDA	\$19	\$17	12%
Distributable Cash Flow per LP Unit	\$0.5692	\$0.7195	(21%)
Distribution Coverage	1.04x	1.40x	(26%)





- Implementing synergies from Nice N Easy to ensure great tasting food offerings across all day-parts
  - Program will be implemented in 5 NTI prototypes in the greater San Antonio area in 4Q15
  - Modeled after Nice N Easy's Made-to-Order and pizza programs (will continue to offer the Grab & Go and bakery program)







### **Food Offerings**





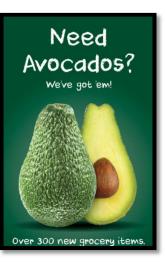


# Expanding Grocery Offerings



- Enhances large store product mix
- Provides a fill-in alternative to grocery and drug stores
- Implementing in 50 stores across the Central Texas, San Antonio and Houston markets in 3Q15













# **CrossAmerica Partners**

Joe Topper, CEO Jeremy Bergeron, President



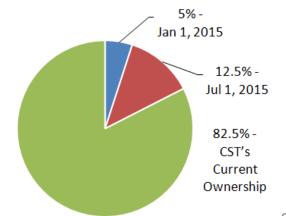
### CrossAmerica Wholesale Segment



	Three Months 2015	Ended June 30, 2014	% Change
Total Volume of Gallons Distributed (in thousands)	277,126	222,850	24%
Margin – Total System <sup>1</sup>	\$0.053	\$0.067	(21%)
Wholesale Rental Income <sup>2</sup> (in thousands)	\$10,920	\$9,990	9%
Wholesale Segment Adjusted EBITDA	\$18,448	\$16,304	13%

#### • CST Fuel Supply

- 5 cents per gallon margin on approximately 1.9 billion gallons
- CAPL equity ownership
  - CAPL purchased 5% equity interest on Jan 1, 2015
  - *\$1.2 million* income contribution in second quarter 2015
  - Ownership increased to 17.5% on July 1



<sup>1</sup>Cents per gallon, net of credit card fees

<sup>2</sup> A small percentage of this amount is other income



## CrossAmerica Retail Segment



	Three Months 2015	Ended June 30, 2014	% Change
Total Volume of Gallons Distributed (in thousands)	57,307	32,238	78%
Fuel Margin – Total System*	\$0.095	\$0.052	83%
Retail Segment Adjusted EBITDA	\$4,595	\$4,652	(1%)
Site Count (Average sites - period ending 06/30/2015)	206	119	73%



### Continuous Growth



### • One Stop Acquisition

- 55 sites in West Virginia
  - 41 company operated retail sites
  - 4 commission agents
  - 9 wholesale dealer sites
  - 1 stand alone QSR
- Rationale
  - Expand on existing presence in the West Virginia / Virginia market
  - Leverage existing relationship with Exxon, establish new fuel brand opportunity with Marathon
  - Significant amount of owned real estate
- Positioned for further growth













# **Financial Overview**

### Clay Killinger EVP and Chief Financial Officer



### **CST Key Metrics**



### U.S. Retail (USD)

Gross Profit (mm)	Three Months	% Change	
	2015	2014	70 Change
Motor Fuel	\$59	\$65	(9%)
Merchandise	\$112	\$103	9%
Other	\$15	\$14	7%

Key Metrics	Three Months Ended June 30,		% Change
	2015	2014	70 Change
Core Stores (EOP)	993	1,044	(5%)
Motor Fuel Gallons Sold (PSPD)	5,246	4,987	5%
Motor Fuel CPG (net of CC)	\$0.1256	\$0.1383	(9%)
Merchandise Sales (PSPD)	\$3,917	\$3,632	8%
Merchandise Margin* (net of CC)	30.2%	29.8%	40 bps

\* Merchandise margin excludes other revenue margin







### **Canadian Retail (USD)**

Gross Profit (mm)	Three Months	Ended June 30,	% Change	% Change	
	2015	2014	in USD	in CAD	
Motor Fuel	\$59	\$62	(5%)	7%	
Merchandise*	\$17	\$18	(6%)	3%	
Other	\$15	\$18	(17%)	0%	

Kou Motrice	Three Months	Ended June 30,	% Change	% Change	
Key Metrics	2015	2014	in USD	in CAD	
Total Retail Stores (EOP)	859	850	1%	1%	
Motor Fuel Gallons Sold (PSPD)	3,201	3,256	(2%)	(2%)	
Motor Fuel CPG (net of CC)	\$0.2340	\$0.2460	(5%)	8%	
Company Operated Stores (EOP)	292	279	5%	5%	
Merchandise Sales (PSPD)	\$2,355	\$2,589	(9%)	4%	
Merchandise Margin* (net of CC)	26.8%	28.1%	(130) bps	(130) bps	

\* Merchandise margin excludes other revenue margin





CST Brands, Inc. June 30, 2015			
Cash \$343			
Debt \$1,013			
Net Revolver Capacity	\$276		



## CST Guidance (in USD)



#### 3<sup>rd</sup> Quarter 2015

Category	Ranges (mm)
Operating Expenses	\$179 to \$183
General & Administrative Expenses	\$27 to \$31
Depreciation & Amortization	\$32 to \$34

Retail Segment	U	.S.	Canada		
Netan Segment	3Q15 Guidance	3Q14 Actual	3Q15 Guidance	3Q14 Actual	
Gallons (PSPD)	5,250 to 5,350	4,921	3,250 to 3,350	3,370	
Merchandise Sales (PSPD)	\$4,100 to \$4,200	\$3,686	\$2,350 to \$2,450	\$2,767	
Merchandise Gross Margin (%)	30.0% to 31.0%	30.2%	27.0% to 28.0%	26.6%	



## **Historical Fuel Margins**



- Monthly data provided on the Investor Relations website
- Enhances transparency of a key gross profit driver for CST
- Updates for the first two months of each quarter will be posted approximately two weeks after month-end
- Data for the last month of a quarter will post following filing of 10-Q or 10-K

CST 539 14 0 00 (0.00%) As of	Aul 20, 11 09 am ET				
Investors Leadership Team Board of Directors	Historic	al Fuel Ma			
SEC Filings			Retail Segment		
Events and Presentations			ns, net of credit card fees		
Corporate		2015	2014	2013	
Governance	Month		Cents Per Gallon		
Investor FAQs	January	\$0.19	\$0.12		
Historical Eucl Margins	February	\$0.06	\$0.07		
Cross America	March	\$0.15	\$0.10		
Partners Investor	April	\$0.09	\$0.12		
information	May	\$0.12	\$0.17	\$0.12	
	June		\$0.12	\$0.19	
	July		\$0.26	\$0.13	
	August		\$0.23	\$0.14	
	September		\$0.25	\$0.22	
	October		\$0.35	\$0.20	
	November		\$0.25	\$0.15	
	December		\$0.35	\$0.11	
	(a) Represents the	average monthly fuel n	hargins		
		holesale Price of Gulf	Coast Conventional Gas	olina /b)	
		invice and i sice of Guil	Count Conventional Gas	onnie (e)	



### **CrossAmerica Key Metrics**

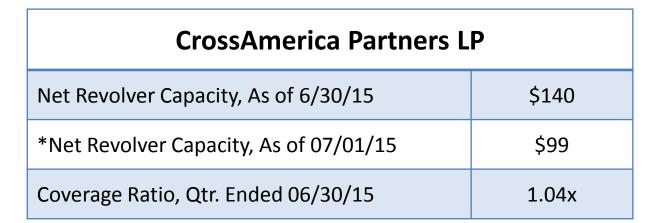


	Three months ended June 30,		% Change	1Q15
	2015	2014		1015
Adjusted EBITDA	\$19.1	\$17.1	12%	\$15.6
Distributable Cash Flow, \$mm	\$14.3	\$13.5	6%	\$10.1
Wholesale Gross Profit	\$21.5	\$21.3	1%	\$21.1
Retail Gross Profit	\$16.8	\$5.7	195%	\$14.1
Distributable Cash Flow per LP Unit	\$0.5692	\$0.7195	(21%)	\$0.4106
Distribution Paid per LP Unit	\$0.5475	\$0.5125	7%	\$0.5425

CrossAmerica has guided to a target of 7-9% distribution per unit growth rate for 2015 and a long-term coverage target ≥ 1.1x





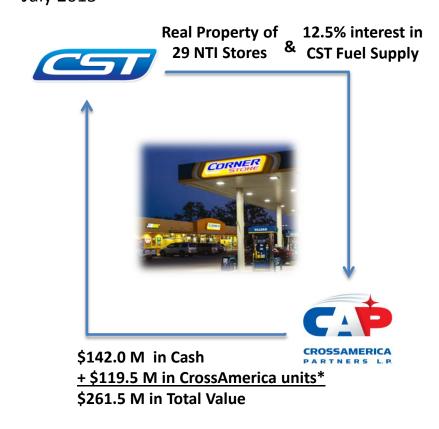




### **Completed Dropdown Transactions**



#### Transaction #2 July 2015





## **Benefits of Recent Dropdowns**



#### **Benefits to CST**

- Received \$142 million of cash
  - This funds approximately 65% of our 2015 expected U.S. NTI CAPEX program
- Realized "gain" of approximately \$138 million (unrecognized for accounting purposes)
- Ownership interest in CrossAmerica increases to 15.9%
  - Annualized cash flow distribution for LP and IDR ownership is \$12.6 million

#### **Benefits to CrossAmerica**

- Incremental annual cash flow from rents and fuel supply equity of approximately \$22 million
  - Very stable, high quality cash flow backed by CST
- Accretive to distributions per unit of approximately 7% (assuming all incremental cash flow is fully distributed)
  - Highly accretive at the current 25% IDR split level
- Potential for similar size and cadence of asset drops for 5+ years



# **Q&A** Session



